



Swedish Chamber of Commerce in China Election Committee

2023 Board Proposal

2023

Nominee	Representing	Position	Location	Gender	Industry
Ludvig Nilsson	Jade Invest	Chairman	Shanghai	Male	Service
Winnie Huijian Dong	ABB	V. Chairman Beijing	Beijing	Female	Industry
Tony Wang	Nordic Match	V. Chairman Shanghai	Shanghai	Male	Service
Karen Xu	White Peak	Treasurer	Beijing	Female	Service
Peter Ling-Vannerus	SEB	Director	Beijing	Male	Service
Wang Rui	IVL Swedish Environmental Research Institute	Director	Beijing	Male	Service
Michel Zhao Qin	Volvo Cars	Director	Shanghai	Female	Industry
Karen Xu	White Peak	Director	Beijing	Female	Service
Aiying Wang	Envac	Director	Shanghai	Female	Industry
Daniel Öhvall	Ashurst	Director	Shanghai	Male	Service
Simon Cai	Triple Digit	Director	Shanghai	Male	Service
Martin Poxton	Assa Abloy	Director	Shanghai	Male	Industry
Martin Zachrisson	Ettaplan	Director	Suzhou	Male	Service
Daniela Ling-Vannerus	Swedcham	GM	Beijing	Female	Service
		4 Office Bearers 8 Directors 1 General Manager //13	7 Shanghai 5 Beijing 1 Suzhou //13	5 Female 8 Male //13	9 Service 4 Industry //13



Ludvig Nilsson

Managing Partner & Co-Founder
Jade Invest

Background

Ludvig co-founded the private equity firm Jade Invest in 2005 in Shanghai. In his current capacity, Ludvig is responsible for overseeing day-to-day activities of the firm's Shanghai office, including investment management, investor relations and internal operations, as well as several board directorships in Jade's investments. Ludvig's previous experience includes PwC Transaction Services Strategy Group (London), Roland Berger Strategy Consultants (Shanghai) and Longshine Technology (Beijing & Shanghai).

Ludvig holds a BA in Chinese and Management from The School of Oriental and African Studies (SOAS), University of London, and is a fluent Mandarin speaker. Ludvig has been the Chairman of the Board of Directors of the Swedish Chamber of Commerce in China since 2021.

Mission Statement

I first arrived in China 25 years ago and have lived in China for over 20 years. For most of my time here, I have focused on gaining a deep understanding of the local market and how Chinese companies are developing. I would like to bring this experience to Swedish companies, to help them develop better in China. This means finding ways to sharpen the tools to compete effectively with leading local companies in China, as well as finding win-win partnerships with Chinese companies for the Chinese and international markets.

I also think the chamber has an important role in helping Chinese employees in Swedish companies to understand Swedish culture, communication and leadership style as well as values. This is important to help Swedish companies attract and motivate the best talent as well as building support for the Sweden brand

Years in Board	Position	Previous Position
2	Suggesting re-election as Chairman of the Board	Chairman of the Board



Winnie Huijian Dong

Head of Government Relations
and Public Affairs, ABB China
Vice President, ABB Group

Having been worked in multinational companies since 1995, and in ABB since 2011, I am pleased to submit my candidacy for the role of Board Member of the Swedish Chamber of Commerce in China.

Through my role as Head of Government Relations and Public Affairs of ABB China, and my previous role of General Manager for External Communication and Corporate Account Manager in Siemens, I have strong connections with Chinese government, can help Swedish companies better understand government policies, so support their business development in China.

Years in Board	Position	Previous Position
1	Suggesting re-election as Vice Chairman Beijing	Vice Chairman Beijing



Tony Wang

Nordic Match

Reflecting on my background as a Swedish with Chinese roots, I have long felt a strong mission to contribute to the Sino-Swedish community. As Swedcham is an integral meeting platform and growth promoter for Swedish businesses in China, the key focus of my candidacy at the Chamber will be the following: 1) Help to increase the number of members by increasing the awareness of the Chamber both in China and Sweden 2) Engage Swedish corporate leaders to discuss and exchange strategic objectives through Swedcham network and hence secure the competitiveness of Swedish companies in China 3) Engage with the growing numbers of Swedish entrepreneurs in China and helping them to succeed.

Years in Board	Position	Previous Position
2	Suggesting election as Vice Chairman Shanghai	Treasurer



Karen Xu

White Peak

I was deeply involved in promoting the sustainability values especially the Swedish Hammarby Eco City model in China. I'm also a member of the Beijing Chapter Board of the Swedish Chamber and acted as the National Vice Chair of the Construction Working Group of the European Union Chamber of Commerce in China.

I have developed deep understandings on the realities Swedish businesses are faced with as well as the opportunities they have in China. I think my passion, knowledge and network could be a valuable addition to the Main Board on certain aspects including strengthening the collaboration and sharing among members as well as promoting sustainability in China and internationally.

Years in Board	Position	Previous Position
1	Suggesting election as Treasurer	Director



Peter Ling-Vannerus

Skandinaviska Enskilda Banken

Peter is an inquisitive person who enjoys working with people and with new challenges establishing strategies and working jointly towards agreed goals. He has an international experience from different markets, where he has lived and worked. In his work Peter has often developed products and services adapted to different markets and standards, always with the client in focus and using the most efficient channels and platforms

Years in Board	Position	Previous Position
6	Suggesting re-election as Director	Director



Rui Wang

IVL Swedish
Environmental
Research Institute

At IVL, my current job is building up platform to promote Swedish cleantech in Chinese market. I have been cooperating with some Swedish companies to support them to do business in China. I have been working a lot for the promotion of Swedish national export platform Smart City Sweden, together with our Swedish colleagues. “I believe many Swedish companies sometimes meet environmental challenges in their business because China’s regulations for the environmental permit/control become more and more strict. And many Swedish companies want to be frontiers in environment protection and sustainability development. I hope that I could support them when needed. “

Years in Board	Position	Previous Position
4	Suggesting re-election as Director	Director



Michel Qin Zhao

Volvo Cars Asia-Pacific

We can provide more value-added activities to members for best practice sharing and connect companies who wants to learn each other more proactively; we can do a better membership management by utilizing China’s fast growing digital technology and making sure we know the needs from various background members and match it with the needed knowledge or activities; we shall create national initiatives given our network with government, business sector and our business nature to improve influence power of Swedish Brands in China in a more proactive and impactful way.

Years in Board	Position	Previous Position
2	Suggesting re-election as Director	Director



Aiyang Wang

Envac Environment
Technology

I would actively seek for ways to multiply our diversified experience in various industries to share best practices and lessons learned to help one another to thrive in local market. With my experience as the Chair for AmCham Suzhou, I would join with others to proactively build relationship with local government to promote healthy competition and improve / enable mutually beneficial business environment. This is an era for collaboration, we can form productive consortium with other chambers and organizations to enlarge influencing momentum with local decision makers. In addition, I hope to inspire women to maximize potentials for business leadership and / or not afraid to step into STEM field.

Years in Board	Position	Previous Position
1	Suggesting re-election as Director	Director



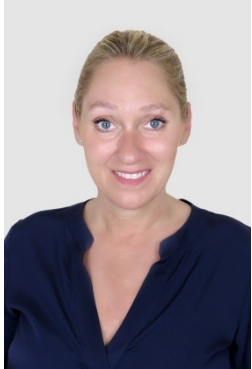
Daniel Öhvall

Ashurst

I have spent the past 13 years in China as a lawyer supporting international companies. I am keen to make use of this experience to support the Chamber and its members to achieve their potential in this growth market.

One area of particular interest is the Chamber's events and activities. High-quality contents bring people together, trigger interesting conversations and provide insights needed in an increasingly fast changing environment. Another area of interest is to advocate for regulations and policies that affect our community. I have a deep interest for Chinese language and culture and wish to contribute to an outward looking and inclusive Swedish Chamber in China.

Years in Board	Position	Previous Position
1	Suggesting re-election as Director	Director



Daniela Ling-Vannerus

General Manager
Swedish Chamber of
Commerce in China

Daniela started as the General Manager of Swedcham China on September 1st 2019, and have now lived in Beijing for the last 4,5 years.

Daniela has an MBA in International Business from Schiller International University in Paris, where she lived for 12 years. After an extensive experience within Media, where Daniela was working for numerous well known Newspapers and Media houses, she followed with her husband to China in 2016 as new family adventure. Daniela has used her time before joining the Chamber to learn Mandarin, reaching HSK 4 level in only 2 years, and is currently preparing for the HSK 5 level. Daniela's family consists of husband, 3 children, and a Giant Schnauzer dog named Steffi and they all live in Chaoyang in Beijing.

Years in Board	Position	Previous Position
4	GM	GM



Simon Cai

Founder & CEO, Triple Digit

Background

Simon Cai is a seasoned entrepreneur with over a decade of experience working across various industries. He was born in Sweden and has established his career between Sweden and Asia, with a strong emphasis on business development and sales. Currently, he serves as the Founder of Triple Digit, an e-commerce firm with +200 employees, that assists consumer brands in establishing and managing their online stores in China. Before founding Triple Digit, Simon was head of APAC for the Nasdaq first North listed Swedish internet company BIMobject. Simon is also an avid investor in blockchain and digital assets. Simon studied his Master's in Accounting and Finance from Stockholm School of Economics. He excels at forging connections between individuals, driving results, and identifying new opportunities.

Mission Statement

As a Swedish Chinese with 10+ years experience working with China, I am able to support the members to solve problems in China using my network. I am fluent in Mandarin, Swedish and English. My company Triple Digit is an e-commerce partner that helps Nordic brands to sell online in China. Today we help Swedish companies such as Daniel Wellington, Eytys and Maria Nila.

I will help develop the Swedcham E-commerce Network. This initiative has attracted many Swedish companies in the growing consumer sector including Toteme, Acne Studios, Eytys, H&M etc. By maintaining an active network, many of them will join as members of Swedcham.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-



Martin Poxton

EVP and Head Greater China & South East Asia, Assa Abloy

Background

Martin Poxton is the Executive VP and Head of Greater China & South East Asia, responsible for business operations in nine countries and leading over 6,700 employees. He focuses on green and sustainable business growth, and uses a value-driven leadership approach to enhance strategy and performance. Martin has 16 years of experience in key leadership positions with Adient, where he emphasized on building strong teams and aligning words with action. Martin has a higher national diploma in Mechanical and Manufacturing Engineering from Staffordshire University, UK. He lives in Shanghai with his family and understands cultural differences between China and the West, actively promoting cultural and economic cooperation. Martin enjoys music, sports, and public welfare activities.

Mission Statement

As a Board of the Shanghai Swedish Chamber of Commerce, I have actively fulfilled my duties, participated in many Chamber activities, and strengthen the Swedish Chamber's unity and impact through my own and organizational influence. If I am elected to the Board of the Swedish Chamber of Commerce in China, I will be obliged to take up the responsibility of developing the Chamber, providing more opportunities to connect the Chamber with business and government, assisting SwedCham China to consistently enhance business exchange between China and Sweden, to create new business opportunities for Swedish enterprises, and to make greater contributions to improve Sino-Swedish business ties and promote the Swedish brands.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-



Martin Zachrisson

Regional Director, Etteplan Eastern
China

GM, Etteplan Technology Center

Background

Martin has extensive experience in business management and business development in technology driven companies and engineering services. Close to eight years as CEO of ProAvia, another five years in various management positions within Etteplan Sweden and for the moment on his fifth year in Etteplan China. In these roles he has had full operational responsibility for the performance (P&L) and responsibility for strategical development of the business. Martin is currently based in Suzhou, Jiangsu province and the operation under his management includes 300 white collar employees, most of them engineers. Martin's background is Aeronautical Engineering (Master of Science in Mechanical Engineering and Air Force Major) combined with studies in finance, law, leadership and business management. Martin has a proven record of achieving business results, especially in change management and turn-around situations.

Mission Statement

In the quickly changing China business environment the need for SwedCham not only as a platform for information and social events, but as community and common voice grows even more evident. I believe I have the engagement, skills and network to contribute in a number of areas. I'd like to focus on hands-on services of high value for members, addressing issues that many Swedish companies' operation in China encounter, maybe even more so SME businesses. I'd like to represent a service company perspective. I hope to see SwedCham grow as a highly valued networking hub also outside BJ/SHA. Regarding social activities I'd like to add sport events to the portfolio.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-