



Swedish Chamber of Commerce in China Election Committee

2022 Board Proposal

2022

Nominee	Representing	Position	Location	Gender	Industry
Ludvig Nilsson	Jade Invest	Chairman	Shanghai	Male	Service
Winnie Huijian Dong	ABB	V. Chairman Beijing	Beijing	Female	Industry
Per Lindén	Scandic Food	V. Chairman Shanghai	Shanghai	Male	Trade
Tony Wang	Nordic Match	Treasurer	Shanghai	Male	Service
Felicia Lindoff	Beijing Beigen Beigen Cultural	Director	Beijing	Female	Service
Peter Ling-Vannerus	SEB	Director	Beijing	Male	Service
Edith Wang	Bulten	Director	Beijing	Female	Industry
Wang Rui	IVL Swedish Environmental Research Institute	Director	Beijing	Male	Service
Michel Zhao Qin	Volvo Cars	Director	Shanghai	Female	Industry
Karen Xu	White Peak	Director	Beijing	Female	Service
Aiyng Wang	Envac	Director	Shanghai	Female	Industry
Daniel Öhvall	Ashurst	Director	Shanghai	Male	Service
Daniela Ling-Vannerus	Swedcham	GM	Beijing	Female	Service
		4 Office Bearers 8 Directors 1 General Manager //13	6 Shanghai 7 Beijing //13	7 Female 6 Male //13	8 Service 5 Industry 1 Trade //13



Ludvig Nilsson

Managing Partner & Co-Founder
Jade Invest

Background

Ludvig co-founded the private equity firm Jade Invest in 2005 in Shanghai. In his current capacity, Ludvig is responsible for overseeing day-to-day activities of the firm's Shanghai office, including investment management, investor relations and internal operations, as well as several board directorships in Jade's investments. Ludvig's previous experience includes PwC Transaction Services Strategy Group (London), Roland Berger Strategy Consultants (Shanghai) and Longshine Technology (Beijing & Shanghai).

Ludvig holds a BA in Chinese and Management from The School of Oriental and African Studies (SOAS), University of London, and is a fluent Mandarin speaker. Ludvig has been the Chairman of the Board of Directors of the Swedish Chamber of Commerce in China since 2001.

Mission Statement

I first arrived in China 25 years ago and have lived in China for over 20 years. For most of my time here, I have focused on gaining a deep understanding of the local market and how Chinese companies are developing. I would like to bring this experience to Swedish companies, to help them develop better in China. This means finding ways to sharpen the tools to compete effectively with leading local companies in China, as well as finding win-win partnerships with Chinese companies for the Chinese and international markets.

I also think the chamber has an important role in helping Chinese employees in Swedish companies to understand Swedish culture, communication and leadership style as well as values. This is important to help Swedish companies attract and motivate the best talent as well as building support for the Sweden brand

Years in Board	Position	Previous Position
1	Suggesting re-election as Chairman of the Board	Chairman of the Board



Winnie Huijian Dong

Head of Government Relations and
Public Affairs, ABB China
Vice President, ABB Group

Background

Winnie Dong is Head of Government Relations and Public Affairs of ABB China and Vice President of ABB Group. She joined ABB in June 2011.

Prior to ABB, she worked for Energy Sector, Siemens Ltd. China since 1999, where she held various management positions, including Senior Manager for Government Affairs, General Manager for External Communication and Corporate Account Manager to State Grid Corporation of China.

Winnie Dong is Vice President of Beijing Association of Enterprises with Foreign Investment and a council member of China Electrical Equipment Industry Association. She was the Chairperson for Government Affairs Forum of European Chamber of Commerce in China in 2016.

Winnie Dong holds a bachelor's degree in high polymer chemical field from Hefei University of Technology.

Mission Statement

Having been worked in multinational companies since 1995, and in ABB since 2011, I am pleased to submit my candidacy for the role of Board Member of the Swedish Chamber of Commerce in China.

Through my role as Head of Government Relations and Public Affairs of ABB China, and my previous role of General Manager for External Communication and Corporate Account Manager in Siemens, I have strong connections with Chinese government, can help Swedish companies better understand government policies, so support their business development in China.

As such, I would be honored to contribute my experience to the Swedish business community in China, if you trust me with your vote.

Years in Board	Position	Previous Position
New	Suggesting election as Vice Chairman Beijing	-



Per Lindén

Scandic Foods Asia

Per Linden is the founder and CEO of the Scandic Far East Group of companies.

He started to do business with China in 1991 and has been living in China since 2002. After a 20 year international career in the Sandvik group, having been based in Sweden, USA, Singapore, Japan and China, Per founded Scandic Sourcing in Shanghai in 2006, and later Scandic Foods Asia and iQubator.

Per enjoy the complex, but entrepreneurial environment in China and believe Swedish businesses has a lot to learn from each other, that the chamber is an ideal platform where we all can share our experience and that active engagement and alignment with Swedish and Chinese government organizations is beneficial for our members.

Years in Board	Position	Previous Position
6	Suggesting re-election as Vice Chairman Shanghai	Director



Tony Wang

Nordic Match

Reflecting on my background as a Swedish with Chinese roots, I have long felt a strong mission to contribute to the Sino-Swedish community. As Swedcham is an integral meeting platform and growth promoter for Swedish businesses in China, the key focus of my candidacy at the Chamber will be the following: 1) Help to increase the number of members by increasing the awareness of the Chamber both in China and Sweden 2) Engage Swedish corporate leaders to discuss and exchange strategic objectives through Swedcham network and hence secure the competitiveness of Swedish companies in China 3) Engage with the growing numbers of Swedish entrepreneurs in China and helping them to succeed.

Years in Board	Position	Previous Position
1	Suggesting election as Treasurer	Director



Edith Wang

Bulten Fasteners

Ms. Wang started her career in the international hotel chain Accor, and was hired as Office Manager Shanghai at Swedish security consultancy PSU in 2009. In 2013 she was recruited as the HR & Admin Manager for Bulten Fasteners in Beijing, and was subsequently promoted to the Managing Director in 2017, a role she has held since then.

Years in Board	Position	Previous Position
3	Suggesting re-election as Director	Director



Peter Ling-Vannerus

Skandinaviska Enskilda Banken

Peter is an inquisitive person who enjoys working with people and with new challenges establishing strategies and working jointly towards agreed goals. He has an international experience from different markets, where he has lived and worked. In his work Peter has often developed products and services adapted to different markets and standards, always with the client in focus and using the most efficient channels and platforms

Years in Board	Position	Previous Position
5	Suggesting re-election as Director	Director



Michel Qin Zhao

Volvo Cars Asia-Pacific

We can provide more value-added activities to members for best practice sharing and connect companies who wants to learn each other more proactively; we can do a better membership management by utilizing China’s fast growing digital technology and making sure we know the needs from various background members and match it with the needed knowledge or activities; we shall create national initiatives given our network with government, business sector and our business nature to improve influence power of Swedish Brands in China in a more proactive and impactful way.

Years in Board	Position	Previous Position
1	Suggesting re-election as Director	Director



Rui Wang

IVL Swedish Environmental Research Institute

At IVL, my current job is building up platform to promote Swedish cleantech in Chinese market. I have been cooperating with some Swedish companies to support them to do business in China. I have been working a lot for the promotion of Swedish national export platform Smart City Sweden, together with our Swedish colleagues. “I believe many Swedish companies sometimes meet environmental challenges in their business because China’s regulations for the environmental permit/control become more and more strict. And many Swedish companies want to be frontiers in environment protection and sustainability development. I hope that I could support them when needed. “

Years in Board	Position	Previous Position
3	Suggesting re-election as Director	Director



Felicia Lindoff
Beijing Beigen Beigen

For many years, Sweden has a strong presence in China, however, I believe it is our challenge to maintain that strong presence in this land of opportunities by identifying innovative methods that allow us to continue to stay competitive in tomorrow’s China. I would like to use my experiences and network to continue to support the Swedish Chamber.

Years in Board	Position	Previous Position
5	Suggesting re-election as Director	Director



Daniela Ling-Vannerus
General Manager
Swedish Chamber of
Commerce in China

Daniela started as the General Manager of Swedcham China on September 1st 2019, and have now lived in Beijing for the last 3,5 years. Daniela has a MBA in International Business from Schiller International University in Paris, where she lived for 12 years. After an extensive experience within Media, where Daniela was working for numerous well known Newspapers and Media houses, she followed with her husband to China in 2016 as new family adventure. Daniela have used her time before joining the Chamber to learn Mandarin, reaching HSK 4 level in only 2 years, and is currently preparing for the HSK 5 level. Danielas family consists of husband, 3 children, and a Giant Schnauzer dog named Steffi and they all live in Chaoyang in Beijing.

Years in Board	Position	Previous Position
3	GM	GM



Aiying Wang

President & CEO, Greater China & SEA, Envac Environment Technology

Background

Dr. Aiying Wang joined Envac in 2021 as President & CEO, Greater China & South East Asia. Aiying leads the team to focus on growth in China, HK, Singapore, Malaysia and adjacent areas in the segments of eco-cities, hospitals, airports and buildings. Envac is committed to the mission of a better environment, greener earth, and desirable communities.

Prior to Envac, she has served in several leadership roles for American companies. Aiying has been awarded “Women in Tech” (2021) by Forbes China in recognition of her proactive contribution to STEM fields and in setting examples for women leadership. She was also put on the Fortune China Most Powerful Women (2021).

Aiying holds a Ph.D. degree in Physical Chemistry from the USA and a BS in Chemistry from China.

Mission Statement

If I became a board member for SwedCham, I would actively seek for ways to multiply our diversified experience in various industries to share best practices and lessons learned to help one another to thrive in local market. With my experience as the Chair for AmCham Suzhou, I would join with others to proactively build relationship with local government to promote healthy competition and improve / enable mutually beneficial business environment. This is an era for collaboration, we can form productive consortium with other chambers and organizations to enlarge influencing momentum with local decision makers. In addition, I hope to inspire women to maximize potentials for business leadership and / or not afraid to step into STEM field.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-



Daniel Öhvall

Counsel, Ashurst

Background

Daniel is a Counsel in Ashurst's corporate practice based in Shanghai. He is specialised in M&A transactions and corporate and contractual joint ventures in China and Asia Pacific. He started his career in Stockholm before relocating to Hong Kong in 2009, and then Shanghai in 2015.

Daniel regularly advises Swedish and other North European companies, investors and entrepreneurs on their business in China. His experience includes having advised the Swedish founder of the air purifier brand Blueair on the sale of Blueair to Unilever.

He lives with wife and two children in Pudong and is a keen runner and student of Chinese history and culture.

Mission Statement

I have spent the past 13 years in China as a lawyer supporting international companies. I am keen to make use of this experience to support the Chamber and its members to achieve their potential in this growth market.

One area of particular interest is the Chamber's events and activities. High-quality contents bring people together, trigger interesting conversations and provide insights needed in an increasingly fast changing environment. Another area of interest is to advocate for regulations and policies that affect our community. I have a deep interest for Chinese language and culture and wish to contribute to an outward looking and inclusive Swedish Chamber in China.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-



Karen Xu

Head of Investor Relations and Corporate Communications, White Peak

Background

Karen Xu is the Head of Investor Relations and Corporate Communications at White Peak, a China-focused real estate fund manager and residential developer invested by Nordic institutional investors. Karen is responsible for White Peak's investor relations, corporate communications and sustainability initiatives.

Prior to joining White Peak, Karen held several management positions at property consultancy firms in Beijing and Shanghai, providing advisory services on the real estate market, including transactional due diligence, portfolio valuation and other related services.

Karen holds a Master of City and Regional Planning degree from Cornell University. She is also a graduate of Peking University in Beijing, China.

Mission Statement

I was deeply involved in promoting the sustainability values especially the Swedish Hammarby Eco City model in China. I'm also a member of the Beijing Chapter Board of the Swedish Chamber and acted as the National Vice Chair of the Construction Working Group of the European Union Chamber of Commerce in China.

I have developed deep understandings on the realities Swedish businesses are faced with as well as the opportunities they have in China. I think my passion, knowledge and network could be a valuable addition to the Main Board on certain aspects including strengthening the collaboration and sharing among members as well as promoting sustainability in China and internationally.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-