

Swedish Chamber of Commerce in China Election Committee

2020 Proposal

2020

Nominee	Representing	Position	Location	Gender	Industry
Lars-Åke Severin	PSU	Chairman	Beijing	Male	Service
Elisabeth Ed Widegren	Volvo Cars	V. Chairman Shanghai	Shanghai	Female	Industry
Elisabeth Lindström Dupuy Henrik Denker	Sandvik	V. Chairman Beijing	Beijing	Female	Industry
	Gränges	Treasurer	Shanghai	Male	Industry
Felicia Lindoff	Beijing Beigen Beigen Cultural	Director	Beijing	Female	Service
ZZ Zhang	ABB	Director	Beijing	Male	Industry
Per Linden	Scandic Food	Director	Shanghai	Male	Trade
Peter Ling-Vannerus	SEB	Director	Beijing	Male	Service
Edith Wang	Bulten	Director	Beijing	Female	Industry
Andreas Björk	AQ Group	Director	Shanghai	Male	Industry
Yulei Bao	Nordic Match	Director	Shanghai	Female	Service
Wang Rui	IVL Swedish Environmental Research Institute	Director	Beijing	Male	Service
Daniela Ling-Vannerus	Swedcham	GM	Beijing	Female	Service
// 13		4 Office Bearers 8 Directors 1 General Manager //13	5 Shanghai 8 Beijing //13	6 Female 7 Male //14	6 Service 6 Industry 1 Trade //13



Lars-Åke Severin

PSU (China) Consulting

Lars-Åke Severin is the founder and CEO for PSU (China) Consulting firm and has been living in Beijing since 2005. He is educated at and continuously working with Special Forces and army intelligence since 1980, Swedish Police Academy 1984, working with the Swedish Police and Security Police for a total of 16 years. Mr. Severin has had positions as head of operations for the Swedish Royal Family, founder and operational manager for H.R.H the Crown princess of Sweden and worked with operational investigations team against organized crime. During 2000 and 2005, he was founder and CEO for the Security Consultancy firm LOKE Analyse in

Years in Board	Position	Previous Position
6	Suggesting re-election as Chairman	Chairman



Elisabeth Ed Widegren

Volvo Cars

Mrs. Ed Widegren is a Senior Human Resources Expert and Leader with deep experience from all aspects of human resources. She has a long experience from managing her own teams both in within human resources and as a line manager for a business unit or total a business. "The Chamber of Commerce plays a very important role as a key player for connecting people and companies, enabling success on a new market or giving continuity and new angles to those who have already been established at the Chinese market for a long time. The mission of the chamber appeals to me, and I would happily be part of enabling that kind of networking."

Years in Board	Position	Previous Position
1	Suggesting election as V. Chairman	Director



Henrik Denker

Gränges

Since 2017 Henrik has been the VP Finance APAC for Gränges Aluminium. "I will contribute with my own knowledge and expertise from living and working in Shanghai since 2014 and give the members and the Chamber relevant support especially in the financial related field. I am very much looking forward to give my contributions to the Chamber in order to serve the Swedish business community in China to grow and excel for years to come."

Years in Board	Position	Previous Position
1	Suggesting election as Treasurer	Director



Peter Ling-Vannerus

Skandinaviska Enskilda Banken

Peter is an inquisitive person who enjoys working with people and with new challenges establishing strategies and working jointly towards agreed goals. He has an international experience from different markets, where he has lived and worked. In his work Peter has often developed products and services adapted to different markets and standards, always with the client in focus and using the most efficient channels and platforms

Years in Board	Position	Previous Position
3	Suggesting election as Director	Treasurer



Felicia Lindoff
Beijing Beigen Beigen

For many years, Sweden has a strong presence in China, however, I believe it is our challenge to maintain that strong presence in this land of opportunities by identifying innovative methods that allow us to continue to stay competitive in tomorrow's China. I would like to use my experiences and network to continue to support the Swedish Chamber.

Years in Board	Position	Previous Position
3	Suggesting re-election as Director	Director



ZZ Zhang
ABB

My goal by taking up the board membership is to increase the value of Swedish Chamber of Commerce to all member companies. As the business environment is changing rapidly, our chamber needs to adjust our value to the members accordingly. I see the following opportunities and is willing to offer my contribution: 1. Most of the MNCs are being challenged with local competition. We need to jointly find an new model to grow. 2. More and more Swedish companies are headed by Chinese managers and the Chamber needs to offer valuable business support to them. 3. We have many small and medium sized Swedish companies, our Chamber can offer a lot of best practice sharing and coaching with them and help them to grow business in China.

Years in Board	Position	Previous Position
2	Suggesting re-election as Director	Director



Edith Wang
Director
Bulten Fasteners

Ms. Wang started her career in the international hotel chain Accor, and was hired as Office Manager Shanghai at Swedish security consultancy PSU in 2009. In 2013 she was recruited as the HR & Admin Manager for Bulten Fasteners in Beijing, and was subsequently promoted to the Managing Director in 2017, a role she has held since then.

Years in Board	Position	Previous Position
1	Suggesting re-election as Director	Director



Per Lindén
Director
Scandic Foods Asia

Per Lindén is the founder and CEO of the Scandic Far East Group of companies.

He started to do business with China in 1991 and has been living in China since 2002. After a 20 year international career in the Sandvik group, having been based in Sweden, USA, Singapore, Japan and China, Per founded Scandic Sourcing in Shanghai in 2006, and later Scandic Foods Asia and iQubator.

Per enjoys the complex, but entrepreneurial environment in China and believes Swedish businesses have a lot to learn from each other, that the chamber is an ideal platform where we all can share our experience and that active engagement and alignment with Swedish and Chinese government organizations is beneficial for our members.

Years in Board	Position	Previous Position
4	Suggesting re-election as Director	Director



Andreas Björk

Director

AQ Components

AQ Electric

Andreas started as an engineer at Habia Cables in Sweden and was in 2000 tasked with setting up their manufacturing unit in China, as well as that of sister company Lesjöfors. In 2007 he was recruited as MD to AQ Electric in Suzhou, and he has remained in management roles within the group since, both in China but also India. Since 2019 Andreas is the MD of both AQ Components and AQ Electric in China. "With the experience of nearly 19 years in Asia working for Swedish manufacturing companies it would be an honor to be a part of the Swedish Chamber of Commerce to share my experiences and contribute to the future success of the Chamber and its members."

Years in Board	Position	Previous Position
1	Suggesting re-election as Director	Director



Daniela Ling-Vannerus

General Manager
Swedish Chamber of
Commerce in China

Daniela started as the General Manager of Swedcham China on September 1st 2019, and have now lived in Beijing for the last 3,5 years.

Daniela has a MBA in International Business from Schiller International University in Paris, where she lived for 12 years. After an extensive experience within Media, where Daniela was working for numerous well known Newspapers and Media houses, she followed with her husband to China in 2016 as new family adventure. Daniela have used her time before joining the Chamber to learn Mandarin, reaching HSK 4 level in only 2 years, and is currently preparing for the HSK 5 level. Danielas family consists of husband, 3 children, and a Giant Schnauzer dog named Steffi and they all live in Chaoyang in Beijing.

Years in Board	Position	Previous Position
1	Suggesting re-election as GM	GM



Elisabeth Lindström-Dupuy

General Manager
Sandvik Coromant

Background

Senior manager with broad international experience within industrial manufacturing and products. I want to promote and support Swedish companies abroad and now specifically in China, with my application to be a member of the board at the Swedish Chamber of Commerce.

Most of my career I have been working as an engineer and manager within Sandvik Coromant, manufacturing, developing, promoting and selling metal cutting tools. Teams I have lead in Sweden, France, Germany and China have been within production, technical support and sales functions, going from departments to site and country organizations. Transformation and continues adjusting to business climate and opportunities are a natural part of my work.

Mission Statement

My work and life has given me the opportunity to learn and deeply embrace different European cultures and since 2008 also the Chinese. I know how exciting and at the same time terribly lost it can feel to be far away from well known structures and values. But I also know that time, an open mind and a good network helps to overcome many challenges. To be well informed and keep an eye at regulations and political changes is crucial to be able to timely maneuver in these changing times.

My contribution to the board will be my open minded and curious character, drive for connecting people and businesses and my deep knowledge of manufacturing industries challenges in our disruptive digitalization period. Technology drives the development forward but people are carrying and shaping it.

Years in Board	Position	Previous Position
New	Suggesting election as Vice Chairman	-



Yulei Bao

Vice President
Nordic Match

Background

Yulei has a B. Sc. in Finance from Shanghai University and a M. Sc. in International Management from the Stockholm School of Economics. During her Masters' studies she had an internship with Ericsson in Japan and worked as a Part-time Associate at McKinsey Knowledge Center in Belgium. Since 2017 she has worked as a VP at Nordic Match, carrying responsibilities in M&A projects as well as post-investment management in a portfolio company.

Mission Statement

The previous studying and working experience in Sweden provides me with unique and valuable cross-cultural understanding between Sweden and China. Currently, I work closely with Swedish SMEs and startups that want to seize the business opportunity in China. Swedish Chamber of Commerce is a very important platform that inspires the Swedish business community by connecting people and companies. It will be an honor to become a board member in the Chamber. I am looking forward to make my contributions, not only sharing my knowledge and experience but also helping increase the Chamber's influence among SMEs and entrepreneurs.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-



Rui Wang

Project Manager

IVL Swedish Environmental Research
Institute

Background

I have been working with IVL for almost 6 years. At IVL, my current job is building up platform to promote Swedish cleantech in Chinese market. I have been cooperating with some Swedish companies to support them to do business in China. I have been working a lot for the promotion of Swedish national export platform Smart City Sweden, together with our Swedish colleagues. So I hope to involve more Swedish companies in China to join the platform and promote their business using our networks.

Mission Statement

I believe many Swedish companies sometimes meet environmental challenges in their business because China's regulations for the environmental permit/control become more and more strict. And many Swedish companies want to be frontiers in environment protection and sustainability development. I hope that I could support them when needed.

We also have communications with some industrial parks and commercial bureaus in China, those might also be useful for Swedish companies, to understand the business environment and know the policies, requirement, or funding opportunities.

I am an open minded and easy going person. I hope to have more communication with the Chamber and other Swedish companies.

With all above experiences and resources, I believe I could do something contributing to improve the business environment for Swedish companies in China and improve the Chamber.

Years in Board	Position	Previous Position
New	Suggesting election as Director	-