

# Swedish Chamber of Commerce in China Election Committee

2019 Proposal

# 2019

Nominee	Representing	Position	Location	Gender	Industry
<b>Lars-Åke Severin</b>	PSU	Chairman	Beijing	Male	Service
<b>Lucas Jonsson</b>	Mannheimer Swartling	V. Chairman Shanghai	Shanghai	Male	Service
<b>Joakim Hedhill</b>	Handelsbanken	V. Chairman Beijing	Beijing	Male	Service
<b>Peter Ling-Vannerus</b>	SEB	Treasurer	Beijing	Male	Service
<b>Felicia Lindoff</b>	Beijing Beigen Beigen Cultural	Director	Beijing	Female	Service
<b>ZZ Zhang</b>	ABB	Director	Beijing	Male	Industry
<b>Mikael Westerback</b>	Handelsbanken	Director	Shanghai	Male	Service
<b>Per Linden</b>	Scandic Food	Director	Shanghai	Male	Trade
<b>Elisabeth Widegren</b>	Volvo Cars	Director	Shanghai	Female	Industry
<b>Edith Wang</b>	Bulten	Director	Beijing	Female	Industry
<b>Andreas Björk</b>	AQ Group	Director	Shanghai	Male	Industry
<b>Henrik Denker</b>	Gränges	Director	Shanghai	Male	Industry
// 12		4 Office Bearers 8 Directors //12	6 Shanghai 6 Beijing //12	3 Female 9 Male //12	6 Service 5 Industry 1 Trade //12



## Lars-Åke Severin

PSU (China) Consulting

Lars-Åke Severin is the founder and CEO for PSU (China) Consulting firm and has been living in Beijing since 2005.

He is educated at and continuously working with Special Forces and army intelligence since 1980, Swedish Police Academy 1984, working with the Swedish Police and Security Police for a total of 16 years. Mr. Severin has had positions as head of operations for the Swedish Royal Family, founder and operational manager for H.R.H the Crown princess of Sweden and worked with operational investigations team against organized crime. During 2000 and 2005, he was founder and CEO for the Security Consultancy firm LOKE Analyse in Sweden.

Years in Board	Position	Previous Position
6	Suggesting re-election as Chairman	Chairman



## Lucas Jonsson

Mannheimer Swartling

Lucas Jonsson is a partner of Mannheimer Swartling, and resident partner in Shanghai heading the firm's China practice since 2014. Lucas has significant experience in commercial business law, corporate, M&A, cross-border transactions and investments Lucas started his career at Vinge, but has been with Mannheimer Swartling since 2003 and has previously worked in Mannheimer Swartling's offices in Malmö, Stockholm and New York.

Years in Board	Position	Previous Position
3	Suggesting re-election as V. Chairman	V. Chairman



## Joakim Hedhill

Handelsbanken

Mr Hedhill started his career at Erik Penser Corporate Finance in 2007 and then joined Handelsbanken Corporate Finance later the same year. In 2011, he took up the role as account manager at Handelsbanken's branch in Shanghai. By the end of 2013, he assumed his current role as Handelsbanken's Representative in Beijing. Mr Hedhill holds MSc degree from Linköping University and has previously studied at Beijing's Tsinghua University and speaks fluent Mandarin Chinese.

Years in Board	Position	Previous Position
3	Suggesting re-election as V. Chairman	V. Chairman



## Peter Ling-Vannerus

Skandinaviska Enskilda Banken

Peter is an inquisitive person who enjoys working with people and with new challenges establishing strategies and working jointly towards agreed goals. He has an international experience from different markets, where he has lived and worked. In his work Peter has often developed products and services adapted to different markets and standards, always with the client in focus and using the most efficient channels and platforms

Years in Board	Position	Previous Position
2	Suggesting re-election as Treasurer	Treasurer



## **Felicia Lindoff**

Beijing Beigen Beigen

For many years, Sweden has a strong presence in China, however, I believe it is our challenge to maintain that strong presence in this land of opportunities by identifying innovative methods that allow us to continue to stay competitive in tomorrow's China. I would like to use my experiences and network to continue to support the Swedish Chamber.

Years in Board	Position	Previous Position
2	Suggesting re-election as Director	Director



## **ZZ Zhang**

ABB

My goal by taking up the board membership is to increase the value of Swedish Chamber of Commerce to all member companies. As the business environment is changing rapidly, our chamber needs to adjust our value to the members accordingly. I see the following opportunities and is willing to offer my contribution: 1. Most of the MNCs are being challenged with local competition. We need to jointly find an new model to grow. 2. More and more Swedish companies are headed by Chinese managers and the Chamber needs to offer valuable business support to them. 3. We have many small and medium sized Swedish companies, our Chamber can offer a lot of best practice sharing and coaching with them and help them to grow business in China.

Years in Board	Position	Previous Position
1	Suggesting re-election as Director	Director



## Mikael Westerback

**Director**  
**Handelsbanken**

Mikael has been working for Handelsbanken for more than 30 years. Most of the time on supporting large and SME's in many different industries in Sweden, USA and for the last 6 years in Greater China. Over all these years I have gained experience and knowledge regarding opportunities and challenges for companies in an international environment that I gladly would share with the members of the Swedish Chamber of Commerce in China. My very good network within Handelsbanken Group means that I have access to a lot of experts in many different fields that I believe could be very useful for the members.

Years in Board	Position	Previous Position
4	Suggesting re-election as Director	Director



## Per Lindén

**Director**  
**Scandic Foods Asia**

Per Lindén is the founder and CEO of the Scandic Far East Group of companies.

He started to do business with China in 1991 and has been living in China since 2002. After a 20 year international career in the Sandvik group, having been based in Sweden, USA, Singapore, Japan and China, Per founded Scandic Sourcing in Shanghai in 2006, and later Scandic Foods Asia and iQubator.

Per enjoys the complex, but entrepreneurial environment in China and believes Swedish businesses have a lot to learn from each other, that the chamber is an ideal platform where we all can share our experience and that active engagement and alignment with Swedish and Chinese government organizations is beneficial for our members.

Years in Board	Position	Previous Position
3	Suggesting re-election as Director	Director



## Elisabeth Ed Widegren

Regional HR Director APAC –  
Commercial & Staff Functions  
Volvo Car Corporation

### Background

Mrs. Ed Widegren is a Senior Human Resources Expert and Leader with deep experience from all aspects of human resources. She has a long experience from managing her own teams both in within human resources and as a line manager for a business unit or total a business. Mrs. Ed Widegren has strong business acumen, great inter cultural skills and very good experience from working with managers and employees from multiple countries and functions. Over the years she has often been consulted as a mentor and as an advisor and facilitator in management team development.

### Mission Statement

A genuine interest in organizations and people, with a clear business mindset, has driven me to work in many industries and in three different types of roles over the years; Business Leader, Management Consultant and HR leader. The different roles have given me a holistic view, where I can easily understand the challenges of different business functions and I can navigate among representatives from different cultures or companies. The Chamber of Commerce plays a very important role as a key player for connecting people and companies, enabling success on a new market or giving continuity and new angles to those who have already been established at the Chinese market for a long time. The mission of the chamber appeals to me, and I would happily be part of enabling that kind of networking.

Years in Board	Position	Previous Position
New	Director	-



## Edith Wang

Managing Director  
Bulten Fasteners

### Background

Ms. Wang started her career in the international hotel chain Accor, and was hired as Office Manager Shanghai at Swedish security consultancy PSU in 2009. In 2013 she was recruited as the HR & Admin Manager for Bulten Fasteners in Beijing, and was subsequently promoted to the Managing Director in 2017, a role she has held since then.

### Mission Statement

As a Chinese working over 10 years in Swedish companies, I believe my understanding of the two different cultures will help me create additional value for the Swedish Chamber of Commerce in China. My cross cultural experience between the two countries will support me in providing proposals from a different perspective. I hope such kind of experience will bring some fresh ideas to the Swedish Chamber of Commerce. I sincerely hope I could be a member of this organization and continue to strengthen its experiences.

Years in Board	Position	Previous Position
New	Director	Director, BJ Chapter



## Andreas Björk

Managing Director  
AQ Components  
AQ Electric

### Background

Andreas started as an engineer at Habia Cables in Sweden and was in 2000 tasked with setting up their manufacturing unit in China, as well as that of sister company Lesjöfors. In 2007 he was recruited as MD to AQ Electric in Suzhou, and he has remained in management roles within the group since, both in China but also India. Since 2019 Andreas is the MD of both AQ Components and AQ Electric in China.

### Mission Statement

With the experience of nearly 19 years in Asia working for Swedish manufacturing companies it would be an honor to be a part of the Swedish Chamber of Commerce to share my experiences and contribute to the future success of the Chamber and its members.

Years in Board	Position	Previous Position
New	Director	-



## Henrik Denker

VP Finance - APAC  
Gränges Aluminium

### Background

Henrik Denker spent more than 17 years in different finance functions within SCA, across their Swedish, American, and Asian operations, among other roles held he was their VP Finance APAC between 2014 and 2016. Since 2017 Henrik has been the VP Finance APAC for Gränges Aluminium.

### Mission Statement

The Swedish Chamber of Commerce in China has today an important role for the Swedish business community in China. As a board member of the Chamber, I will have the opportunity to build upon and enhance existing relationship between my current employer Gränges, the Chamber and the rest of the Swedish business community. I will contribute with my own knowledge and expertise from living and working in Shanghai since 2014 and give the members and the Chamber relevant support especially in the financial related field. I am very much looking forward to give my contributions to the Chamber in order to serve the Swedish business community in China to grow and excel for years to come.

Years in Board	Position	Previous Position
New	Director	-